

Privacy Policy

This is the Privacy Statement and Policy (“Privacy Policy”) for the Anna HeDoné (“AH”) website (www.annahedone.com). This Privacy Policy was last reviewed and updated January 2025.

This Site www.annahedone.com (AH) is owned and operated by the principals of JTR Practical Solutions (JTRPS) (www.jtrpracticalsolutions.com) a legal company in the State of Iowa, County of Linn. This Site (AH) is operated for a specified market and product offered by Anna HeDoné (AH). This Site will be used for marketing and informational purposes and is not the “Name” of the “Company”. Information collected from the ‘Contact Us’ & ‘Subscribe’ tabs or by any other method on this Site are shared with JTRPS which has a Privacy Policy & Terms of Use Policy in place. Any use of the term ‘AH’ in this Privacy Policy will be considered to include the principals of JTRPS and JTRPS as a legal company.

AH understands that your privacy is important, particularly the protection of personal information. We have put in place this Privacy Policy in order to inform you fully of our privacy practices, and to permit you to contact us with any concerns, questions, or corrections regarding your personal information in our possession. AH is committed to protecting your privacy and personal information you provide as you access and use materials on www.annahedone.com (the "Site"), including the Site subscription pages. In addition, information that you submit to AH in response to an email request for information or other outreach from AH, or through AH’s employment application processes, will be treated in accordance with this Privacy Policy.

AH may, in its discretion, amend this Privacy Policy from time to time. To ensure you remain informed about the information we collect and how we use it, material changes to our statement will be reflected here. This Site may contain links to external sites which are not governed by this Privacy Statement & Policy. AH does not take responsibility for the privacy practices of any third-party sites to which we link. We encourage you to review the privacy policies of any such sites before you submit information there.

YOU’RE ACCEPTANCE OF THIS PRIVACY STATEMENT

Please read this Privacy Statement carefully. By browsing our website you agree to be bound by this Privacy Statement.

INFORMATION THAT WE COLLECT, AND HOW WE USE IT

AH collects information from you when you subscribe to our newsletter or blog’s and submit contact request forms. If you do not provide such information, you will not be able to subscribe to our newsletter or blog’s or submit contact request forms. Some of AH’s forms may ask you to give us contact information, unique personal identifiers, subject areas of interest and/or demographic information. We may use this data to tailor your experience on the Site with relevant AH material and/or customer service and outreach.

We sometimes aggregate demographic information, and the types of systems and browsers of users for internal purposes, so that we may better understand the Site’s user population, identify subject

areas of interest, and determine whether the Site is designed to work with the computer settings of a majority of our visitors. In addition, AH may conduct user surveys on the Web or use technologies to provide AH with information in a number of areas, such as user identity, user viewing habits, whether or not users found what they were searching for, whether the Site content is relevant to user needs, and the like. AH uses the information gathered from such surveys to improve our web content, navigation, and overall visitor experience and to provide you with relevant AH materials.

Any personal information that is provided, such as names, addresses, e-mail addresses, phone numbers, subject areas of interest, etc., allows AH to inform you about updates to the service and to notify you about other events and services offered by AH that may be of interest to you. We do not and will not sell, share, rent or otherwise make available any of that information to other parties, except that we may disclose the information to third parties who perform services on our behalf and have a need to access the information in connection with those services. Any third parties will only process this information to the extent to which and within the limits that AH itself is permitted to process that data. In addition, AH may disclose your contact information in response to inquiries by bona-fide rights owners in connection with allegations of infringement of copyright or other proprietary rights arising from information that you have posted on the Site or otherwise provided to AH. AH also provides users the opportunity to opt-out of receiving communications from us at the points where we request information.

HOW WE MIGHT SHARE YOUR INFORMATION

The third parties with whom we may need to share personal information to help us provide services and products to you and to run our Website include:

- our affiliates;
- our advisors;
- our third-party service providers who process information on our behalf to help run some of our internal business operations including email distribution, IT & web services and marketing and events services;
- law enforcement bodies to comply with any legal obligation or court order
- Microsoft Advertising, Google Advertising & Google Analytics collect data from our website for use with any advertising agreements we have with them. This data may include your browser, internet provider and other data transferred between the JTRPS website and their data collectors to ensure our advertising is effective.

AH is an organization based in the United States of America and we may need to transfer personal information which is collected on the Site or through other means across AH offices to help operate our business efficiently. This also includes third parties located in the USA. In addition, the Site may be viewed and accessed anywhere in the world including countries that may not have laws regulating the use and transfer of personally identifiable information. By using the Site, submitting

information through this site, or submitting personal information to AH through other means you voluntarily consent to such international transfer and hosting of such information to those countries and parties.

MARKETING

From time to time, we may send you information regarding services, publications, products and events that we perceive may be of interest to you or your business. You may receive this information by hard copy mailing or email. If, at any time, you prefer not to receive further communications from us in any or all forms (except in connection with information, products, publications, events or services that you specifically request), you will have the ability to unsubscribe from such communications.

E-MAIL ADDRESSES

We may collect e-mail addresses at the point of subscription from users who wish to receive e-mail notification of publications and press releases in identified subject areas of interest, and/or those who send us e-mail messages, express interest regarding our services, employment opportunities, or register for conferences, seminars and other AH-sponsored events. We will not, however, share any e-mail addresses with any third party or send unsolicited e-mail to any of the addresses we collect, except in very limited circumstances as set forth in this Privacy Policy.

COOKIES

AH may use browser cookies on this Site to keep track of your visit to our Site. A "cookie" is a small amount of data that is sent from a Web server to your browser and stored on your computer's hard drive. Use of cookies may allow AH to provide a higher quality, more relevant, customer experience. We may also use cookies to track which areas of the website are most popular with our users and to further AH's understanding concerning overall use of the Site. With most internet browsers, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored on your computer. Please refer to your browser instructions or you can visit www.allaboutcookies.org which will give you more information. To disable cookies on your mobile device's browser you may need to consult your device's manual. Unless you have adjusted your browser setting to refuse cookies our system will issue cookies when you visit our site. Once you have given your consent to use cookies we shall store a cookie on your computer or device to remember this for next time. If you wish to withdraw consent at any time you will need to delete our cookies using your web browsers settings. Please be advised that certain sections or functionalities of the Site may be inaccessible to you if your browser does not accept cookies.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third

parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. To find out more about Google Analytics, Google's privacy policy and opting out of its cookies please visit: <https://tools.google.com/dlpage/gaoptout>.

CONVERSION BEACONS

AH may also use Conversion Beacons (short bits of HTML computer code) inserted in the source code of designated website pages. These beacons, used with industry standard browser cookie technology and standard html coding, allow us to track analytics to the Site and email flow between you and us. Email recipients who receive a Conversion Beacon enabled email message will receive a small unique cookie that is stored in their browser session, which is later used to connect the email recipient with the subsequent recipient activity on the Site.

SECURITY PROCESSES

AH has in place appropriate technological and operational security processes designed to protect personally identifiable information from loss, misuse, alteration or destruction. Only authorized employees and contractors will have access to any data provided by you, and that access is limited by need. Each employee or contractor having access to any personally-identifiable information is obligated to maintain its confidentiality. Although we take steps that are generally accepted as industry standard to protect your personally-identifiable information, AH cannot guarantee that your personally-identifiable information will not become accessible to unauthorized persons and AH cannot be responsible for any actions resulting from a breach of security when information is supplied over the internet or any public computer network.

LINKS TO OTHER WEBSITES

This website contains links to other Websites not operated by AH or JTRPS.

AH is not responsible for the privacy practices or the content of any non - AH websites to which we link from the Site. We are not responsible for the protection and privacy of any information you provide whilst visiting other websites and sites not governed by our Privacy Policy. We cannot control the content or security of such websites. We cannot be held responsible for any loss or damage incurred by a user as a result of visiting such websites. No links are intended to be, nor should be construed as, an endorsement of any kind by AH of any other website.

COMPLIANCE WITH LAW

AH complies with all applicable privacy laws and regulations. AH may be compelled to surrender personal user or customer information to legal authorities if presented with a court subpoena or

similar legal or administrative order, or as required or permitted by the laws, rules and regulations of any nation, state or other applicable jurisdiction. In the event of a violation of the terms and conditions of use of the Site or a violation of any restrictions on use of materials provided in or through the Site, we may disclose personal user information to our affected business partners or legal authorities.

ACCESS RIGHTS

You have a right to request a copy of the personal information we hold about you and details of how we use that information. If any of the information held about you is incorrect or out of date, please follow the process outlined below and we will amend our records where appropriate. You also have the right to require us to stop processing your personal data and/or to withdraw your consent to processing. This may not apply if there are other legal justifications to continue processing.

CHILDREN

AH understands the importance of protecting children's privacy, particularly in their online interactions. This Site is not designed for and does not intentionally target or solicit to children 18 years of age and younger.

USE OF AH & JTRPS OPERATED WEBSITES

Your access to and use of the Site are subject to this Privacy Statement and certain other terms and conditions, contained in our **Terms and Conditions of Use**.

CONTACT US

If you have any questions about this Privacy Statement, or AH's collection and use of information, or you think we may have incorrect personal information, or would like a copy of the personal information we hold on you, or concerns about how we have handled your personal information, please write to: annahedone@gmail.com OR info@jtrpracticalsolutions.com and refer to this Site.

Please note that we need you to prove who you are before we can provide you with any information.

You also have a right to lodge a complaint with a relevant supervisory authority once you have tried to resolve the issue with us.